

MINPRINT ONLINE



Preferred Formats:

PDF

- CMYK
- 300 dpi images
- All fonts must be embedded
- Do not downsample images
- Do not password-protect PDFs

JPG

- CMYK
- 300 dpi

TIFF

- CMYK
- 300 dpi
- Flatten Transparencies

Color Mode:



Convert all files to CMYK color space, not RGB.

Resolution:

All final artwork should have a resolution of at least 300dpi. The photos that are from the web are low resolution at 72dpi. Printed images always need to be at least 300dpi.



Fonts:

Embed and/or outline when making final file.

Bleed: Bleed Line

The extra 3mm on each side of your artwork that bleeds off the edge of the piece and ensures your piece will not end up with white borders.

Trim: Cut Line

The final size the printed piece will be.

Safe: Safe Line

The 3mm area from the final trim size. Do not place text or important imagery beyond the safe line to avoid it getting cut off when the finished piece is trimmed to final size.

